



Position Announcement: Director of Energy Market Development

The Wyoming Energy Authority (WEA) is a state instrumentality formed by the Wyoming Legislature in 2020. WEA serves as a unifying organization for Wyoming's energy industries and is the home of the State Energy Office. The WEA advocates for, facilitates and advances Wyoming's energy economy through implementing the state's energy strategy, delivering positive economic impact and jobs for Wyoming, fostering an environment for the sustainability and growth of Wyoming's overall economy, and ensuring Wyoming continues to power the nation. The WEA is managed by a Board of Directors who sets the goals and objectives of the WEA and is funded by the Wyoming legislature. As an authority, the WEA provides flexibility and agility for its employees to work with other state agencies and private industries to encourage and promote energy projects across the state.

Job Summary

The Director of Energy Market Development (Director) at the Wyoming Energy Authority will oversee the development and implementation of strategies related to utility electricity markets, regional transmission planning, FERC (Federal Energy Regulatory Commission) monitoring, Integrated Resource Planning (IRP) tracking, and various renewable and alternative energy resources, including hydrogen, wind, solar, geothermal, and hydropower. The Director will be responsible for monitoring, tracking and analyzing federal and state legislation and regulations, drafting comment letters, developing strategic documents, and staying informed on international and domestic energy market trends. This role will also include project development.

Responsibilities:

- **Industry Liaison:** Act as the point of contact for stakeholders within the energy industry, including but not limited to utilities, transmission organizations, renewable and alternative energy companies, electricity market providers, and related organizations. Develop and maintain strong relationships, facilitate collaboration, and identify and drive initiatives forward.
- **Strategic Planning:** Work closely with the Executive Director to develop strategic plans and initiatives aimed at promoting the growth, reliability and sustainability of the electric grid in Wyoming and the region. Identify opportunities for expansion and investment, assess energy market trends, and



recommend strategies for maximizing the State's potential in electricity generation and transmission capacity.

- **Policy Analysis:** Stay abreast of legislative and regulatory developments at the state, federal, and international levels that impact the industry. Analyze proposed policies, regulations, and legislation to assess their potential implications for Wyoming's electricity and energy sectors. Provide recommendations for advocacy and compliance, including drafting and coordinating comment letters to federal and state agencies.
- **Economic Analysis:** With partner agencies and institutions, develop and maintain an in-depth understanding of the utility industry, including technological advancements, electricity market trends, supply chain dynamics, and competitive landscape. Stay informed about emerging technologies and innovations in energy and assess their relevance to Wyoming's interests.
- **Project Management:** Oversee specific projects and initiatives aimed at enhancing the grid and increasing Wyoming's competitiveness and sustainability in electricity generation. Coordinate cross-functional teams, manage project timelines and budgets, and ensure deliverables are met in accordance with established objectives.
- **Public Outreach:** Promote awareness and understanding of electricity markets, transmission and alternative energy resources. Participate in outreach activities, public forums, and educational events to communicate key messages and address stakeholder concerns.

Qualifications:

- Strong understanding of regulatory frameworks, public policy issues, and market dynamics affecting the energy industry.
- Excellent communication skills, with the ability to articulate complex concepts effectively to diverse audiences.
- Demonstrated project management experience, including the ability to lead cross-functional teams and drive initiatives to successful completion.
- Proven ability to build and maintain relationships with industry stakeholders, government officials, and community leaders.



- Analytical mindset with the ability to conduct thorough research, analyze data, and provide strategic insights.
- Self-motivated and results-oriented, with a commitment to advancing the goals and objectives of the Wyoming Energy Authority.

Salary Range: Based on experience

Contact: Rob Creager, rob.creager1@wyo.gov; (307) 286-0812

Closing: Send resume and cover letter, including salary expectations. to rob.creager1@wyo.gov

The position will remain open until filled.